



# california coast initiative

**The California Coast Initiative is one of the key deployment strategies of the Center for Transformational Leadership (CTL).** The California Coast is significant in its disproportionate impact on world culture. As a strategic region, we believe the time is right for the Free Methodist Church to focus on planting vibrant Christian community throughout California's coastal cities. Depending upon the Holy Spirit and working with Christians who God will call, the CTL is answering God's leading in this initiative.

Having learned from 20 years of experience in church planting efforts and from leaders around the world, effective and sustainable ministry must be relationally and locally established. With this in mind, instead of funding one entrepreneurial pastoral leader to establish and organize a center for Christian goods and services, the CTL will deploy transformational leaders as Ministry Pioneers and Partners into the church, academy, community, and businesses throughout the California Coast.

## California Coast Initiative Deployment

### Church

These leaders will be deployed as **Ministry Pioneers**, 2-4 Couples/Singles/Families into the "fertile cities" along the California Coast:

- They will be bi-vocational, securing jobs and housing in the chosen city.
- There will be an identified pastoral leader, however, the team works together. This leader will be trained and deployed by Free Methodist Church in Southern CA (FMCS) leadership.
- Model of team ministry partners: One example of this model is a team of two couples who now serve in Madagascar. The pastoral leader is married to a nurse practitioner who both felt God's call to serve Jesus on the "Red Island." In sharing this call with good friends in their university, their friends felt God's call to join them. Their friends are trained as a physician and a counselor. The four are now sharing lives and ministry as they fulfill God's call on their lives in multiplied and holistic ministry.

Being deployed in this manner, these Pioneer and Partner leaders will have time and space to:

- Get to know and listen to the neighborhood and the neighbors;
- Establish rhythms of life together which include worship, prayer, community, discipleship and presence among the neighbors;
- Discern God working in and among the neighbors and neighborhood;
- Bring the gospel to these places wherever God is working. (This includes reconciliation, peace, forgiveness, healing, righteousness, and new creation.);
- Develop a way of bringing those coming into faith in Christ into a way of growth and discipleship.

### Business / Academy / Community

These leaders will be deployed as individual **Ministry Partners** to critical ministry outposts:

- Ministry partners will focus on living holy lives within personal and professional relationships and fulfilling the objectives of their field with integrity.
- Ministry partners will engage with local FM ministry points to fulfill the Great Commission.
- Ministry partners will represent and connect FM historical values with their present deployment in a 21st century context.
- Business leaders may work as an employee within an existing business, begin a new business in a community, or both.
- Academy leaders will develop their academic mission, work with Sr. Fellows to prepare for publishing, professorship, presidency, or the like.
- Community leaders will engage in various aspects of civic life from local service like PTA, and political party development to higher levels of shaping public policy and running for office.